

(Printed Pages 4)

(20518)

Roll No.....

BBA-VI Sem.

18070

B.B.A. Examination, May-2018

Management Information System

(BBA-601)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. What do you mean by Management Information System?

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2. What do you mean by Decision support system?
3. Discuss tools of planning.
4. What is value of information?
5. Discuss the benefits of ERP.

Section - B

(Short Answer Questions)

Note : Attempt any two questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words.

$7\frac{1}{2} \times 2 = 15$

6. Discuss in brief the Process of Management.
7. Explain Computer system design.
8. Discuss the factors of success and failure of Management Information System.

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Section-C

(Detailed Answer Questions)

Note : Attempt any **three** questions out of the following **five** questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. Discuss the methods of data and information collection.
10. Explain the Concept and Philosophy of Decision Support System (DSS).
11. What do you mean by knowledge based expert system? Discuss the role of KBES in Management Information System.
12. Discuss the concept of Corporate Planning and Strategic Planning. What are the types of Strategic Planning?

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13. What do you mean by Development of long range plans of the Management information system? Discuss Management of quality in the MIS.

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