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(20516)

Roll No.

BBA-VI Sem.

18070

B. B. A. Examination, May 2016

Management Information System

(BBA-601)

(New)

Time : Three Hours

[Maximum Marks : 75

Note: Attempt questions from all the Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. 3x5=15

- 1. Explain the role MIS. 3
- 2. What is the relation between data and information? 3

- 3. Describe the features of KBES. 3
- 4. What do you mean by strategic planning? 3
- 5. Write the characteristic of system analysis. 3

Section-B

(Short Answer Questions)

Attempt any two questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words. 7½x2=15

- 6. Briefly describe the structure of MIS. 7½
- 7. Explain the conversion plan and strategies of changeover. https://www.ccsustudy.com 7½
- 8. Describe the applications of artificial intelligence. 7½

Or

Define the concept used in enterprise management system.

Section-C

(Detailed Answer Questions)

Attempt any three questions out of the following five questions. Each questions carries 15 marks. Answer is required in detail. 15x3=45

9. List the approaches to MIS development and explain any one of them. 15
10. Explain the different types of information requirement. 15
11. (a) What is the importance of TPS? 7½
(b) Explain the role of DSS in MIS. 7½
12. (a) What is the requirement of artificial intelligence in business? 7½
(b) Explain the meaning of expert system. 7½
13. (a) What is ERP and write the objectives of ERP? 7½
(b) Write the characteristic of system analysis. 7½

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