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(20721) Roll No.
BBA-VI Sem.

18070 (CV-II)

B.B.A. Examination, June-2021

MANAGEMENT INFORMATION SYSTEM

(BBA-601)

Time : 1½ Hours] [Maximum Marks : 75

Note : Attempt questions from **all** Sections
as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Attempt any **two** questions. Each
question carries 7.5 marks. Very short
answer is required not exceeding 75
words. $2 \times 7.5 = 15$

✓ 1. What do you understand by Management
Information System?

P.T.O.

2. Explain the Organizational Decision
making.

✓ 3. What do you mean by System Analysis?

4. Discuss ERP (Enterprise Resource
Planning).

5. What is Business Planning?

Section-B

(Short Answer Type Questions)

Note : Attempt any **one** question out of
the following **three** questions. Each
question carries 15 marks. Short
answer is required not exceeding 200
words. $1 \times 15 = 15$

6. Explain the strategies for determining
the Information requirement.

✓ 7. Explain process of the Management.

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8. Describe the concept of Computer System Design.

Section-C

(Long Answer Type Questions)

Note : Attempt any **two** questions out of the following **five** questions. Each question carries 22.5 marks. Answer is required in detail. $2 \times 22.5 = 45$

9. What is understood by term MIS? Give various characteristics of MIS. How does it assist managers in their day to day functioning?
10. How would you distinguish between Data and Information? Can data for one person be information for another? How?
11. What is a Decision Support System? Discuss its components, characteristics and capabilities.

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P.T.O.

12. Explain the concept of MIS-Business Planning. Also discuss the tools of planning.
13. What is development of MIS? Explain the development of long range plans of the MIS.

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