A

(20620)

BBA-VI Sem.

(Printed Pages 3)

Roll No. ....

18070 (CV)

B.B.A. VIᵗʰ Semester Examination, June-2020

MANAGEMENT INFORMATION SYSTEM

(BBA-601)

Time : 2 Hours]   *[Maximum Marks : 75*

Note : Attempt questions from **all** Sections as per instructions.

Section - A

(Very Short Answer Type Questions)

Note: Attempt any **four** questions. Each question carries 3.75 marks. Very short answer is required not exceeding 75 words.   4×3.75=15

1. Explain the relationship between computer and MIS.

2. What is corporate planning?

3. What do you mean by Artificial Intelligence system.

P.T.O.

4. Describe Enterprise Management System [EMS].

5. Explain the management of quality in the MIS.

Section - B

(Short Answer Type Questions)

Note : Attempt any **one** question out of the following **three** questions. Each question carries 15 marks. Short answer is required not exceeding 200 words.   1×15=15

6. Explain the different methods of Data and Information collection.

7. Describe the Process of Decision making.

8. Explain the knowledge based expert System (KBES).

Section - C

(Long Answer Type Questions)

Note : Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail.   2×22.5=45

18070 (CV)/2

9. Explain the concept of MIS-Business Planning. Also Discuss the tools of Planning.

10. "MIS have drawn concepts and Principles from a number of academic disciplines." Briefly discuss the role of these disciplines in the development of MIS.

11. What do you mean by system concept? Explain MIS and System analysis.

12. Differentiate between TPS and MIS. With the help of a suitable Example, Explain the concept of DSS.

13. What is meant by development and Implementation of the MIS? Discuss various implementation strategies for a Newly-developed MIS in your organisation.

18070 (CV)/3