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(20516)

Roll No. ....

BBA-VI Sem.

18067

B. B. A. Examination, May 2016

INTERNATIONAL TRADE

(BBA-604)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the five questions of this Section.

Each question carries 3 marks. Very short answer

is required not exceeding 75 words. 3x5=15

1. What do you understand by Foreign Trade?
2. What do you understand by Free Trade?

3. What is EXIM Policy?
4. What are the popular payment methods in foreign trade?
5. What is meant by Balance of Payments?

Section-B

(Short Answer Questions)

This Section contains three questions, attempt any two questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words. 7½x2=15

6. Describe the main problems which are faced in International Trade.
7. Explain the different modes of payment in International Trade.
8. What is the difference between balance of payment and balance of trade?

Section-C

(Detailed Answer Questions)

This Section contains five questions, attempt any three questions. Each question carries 15 marks.

Answer is required in detail. 15x3=45

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9. Give description of efforts made by Government for export promotion in India.
10. What is Marketing Research? Explain the objectives of International Marketing Research.
11. Explain the objectives and purposes of international economic institutions.
12. What are the functions of Export-Import Bank of India? Comment on its performance.
13. Discuss the major highlights of New Foreign Trade Policy.

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