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(201217)
BBA-V Sem.

Roll No.

(2)

NP-3058

B. B. A. Examination, Dec. 2017

Entrepreneurship & Small Business Management
(BBA-501)
(Old Course-I)

Time : Three Hours]

[Maximum Marks : 75

Note: Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Answer all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. What is Entrepreneurship ?

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2. What is difference between innovation and invention ?
3. What can be the sources of new product-ideas ?
4. Point out some institutions involved in financing small enterprises.
5. Discuss about assistance and incentives.

Section-B

(Short Answer Questions)

Answer any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. Elaborate different types of entrepreneurs.
7. Describe some important entrepreneurial-skills.
8. What is the difference between Proprietorship and partnership ?

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(3)

Section-C

(Detailed Answer Questions)

Answer any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. Elucidate the economic factors affecting development of entrepreneurship.
10. Describe different stages of Project Formulation/ Preparation in detail.
11. What do you understand by Technology ? How technology benefits the industry ?
12. Discuss the roles of different entrepreneurship Development Agencies in India.

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(4)

13. Describe the reasons for slow development of entrepreneurship in India. What measures should be taken for its improvement ?

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