

O (Printed Pages 4)
(21213) Roll No.
B.B.A. - V Sem.

NP-3058

B.B.A. Examination, Dec. 2013
Entrepreneurship & Small Business Mgt.
(BBA-501)
(Old Course - I)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section - A

(Very Short Answer Questions)

Note : Attempt all **five** questions. Each question carries **3** marks. Very short answer is required not exceeding **75** words.

5×3=15

P.T.O.

1. What is innovative type of entrepreneur? 3
2. Local mobility of entrepreneurship. 3
3. What is EDP? 3
4. What are the features of Partnership Firm? 3
5. Explain the objectives of TCO (Technical Consultancy Organisation) 3

Section - B

(Short Answer Questions)

Note : Attempt any **two** questions out of the following **three** questions. Each question carries **7½ (7.5)** marks. Short answer is required not exceeding **200** words.

2×7.5=15

6. Critically examine the role of entrepreneur in economic growth. 7.5
7. Discuss the ways of extending infrastructural assistance to S.S.I. 7.5

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8. Define SSI registration. Discuss the procedure of registration of SSI in India. 7.5

Section - C

(Detailed Answer Questions)

Note : Attempt any **three** out of the following **five** questions. Each question carries **15** marks. Answer is required in detail.

$$3 \times 15 = 45$$

9. Explain the theory of Schumpeter on the entrepreneurship. What are the drawbacks of this theory? 15
10. Discuss the factors influencing the development of women entrepreneurs. Describe the problems faced by women entrepreneurs. 15
11. Suppose you are planning to start manufacturing of auto spare parts for two wheeler. Describe step to step procedure to start such SSI. 15

12. How do the state level financial institutions help the entrepreneurs? 15
13. What do you understand by Entrepreneurship Development? Explain its objectives and suggest strategy for entrepreneurship development in India. 15