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(20221) Roll No. ....  
B.B.A.-V Sem.

**18062**

**B.B.A. Examination, Dec.-2020**  
**Entrepreneurship and Small Business**  
**Management**  
**(BBA-501)**

*Time : Three Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

**Note :** Attempt all the **five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. Successful entrepreneurs are said to have certain common characteristics. Explain them.

**P.T.O.**

2. What is environmental analysis.  
3. Mention steps to prepare a business plan.  
4. Problems of EDPs.  
5. Describe how innovation is an important dimension of entrepreneurship.

**Section-B**

**(Short Answer Questions)**

**Note :** Attempt any **two** questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. What are the methods of finding initial feasible solution of a transportation problem? Explain the VAM methods.  
7. "Entrepreneurs are born not made." Comment.  
8. "EDP is a process of grooming entrepreneurs." Explain.

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**Section-C**

**(Detailed Answer Questions)**

**Note :** Attempt any **three** questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. The following table gives the factory to warehouse transportation costs in rupees, quantities available at each factory and quantities required at each warehouse. Determine the least cost transportation schedule:

Factory	Warehouse				Availability
	W <sub>1</sub>	W <sub>2</sub>	W <sub>3</sub>	W <sub>4</sub>	
F <sub>1</sub>	9	7	10	8	14
F <sub>2</sub>	8	11	9	11	27
F <sub>3</sub>	13	10	12	10	14
Requirements	15	19	11	10	55

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**P.T.O.**

10. What is plant layout? Point out the characteristics and principles of an ideal plant layout.

11. Describe the steps and legal requirements for establishing a new business unit in India.

12. Is the entrepreneur the same as a manager? If not, point out the difference between the two.

13. Write explanatory notes on following:

- (a) Trait theory of entrepreneurship.
- (b) Psychological theory of entrepreneurship.
- (c) Role of entrepreneurship.

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