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B.B.A.-V Sem.

Roll No.

18062

B. B. A. Examination, Dec. 2017

Entrepreneurship and Small Business Management

(BBA-501)

(New)

Time : Three Hours

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Answer all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. What is Project Report ?
2. What is Sickness in SSI units ?

(2)

3. What is National Small Industries Corporation Ltd. ?
4. What is DICs. ?
5. Write four main characteristics of small scale entrepreneur.

Section-B

(Short Answer Questions)

Answer any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. Discuss the role and significance of entrepreneur in economic development.
7. Give an account of the evolution and growth of industrial entrepreneurship in India.
8. What legal formalities are required for registration of small scale industries ?

Section-C

(Detailed Answer Questions)

Answer any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. "Entrepreneurial Development Programme is a process of grooming entrepreneurs." Explain.
10. What is meant by entrepreneur ? Describe in brief the psychological theories of entrepreneurship.
11. What are the main functions of SIDBI ? Discuss the various types of assistances provided by SIDBI to small enterprises.
12. What factors are considered in SWOT analysis ?

13. What are the provisions of the new industrial licencing policy ? Briefly discuss regarding exempted industrial licencing and substantial expansion.

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