

A (Printed Pages 4)
(20222) Roll No.
B.B.A.-V Sem.

18062 (CV-III)

B.B.A. Examination, December-2021

Entrepreneurship and Small

Business Management

(BBA-501)

Time : 1½ Hours] [Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt any **two** questions. Each question carries 7.5 marks. Very short answer is required not exceeding 75 words. $2 \times 7.5 = 15$

1. "Entrepreneurship is an innovative function. It is a leadership rather than ownership." Discuss in brief.

P.T.O.

2. What is PERT?
3. Concept of "Post pay-back period".
4. Problems of E.D.P.
5. What is meant by "Project Report"?

Section-B

(Short Answer Questions)

Note : Attempt any **one** question out of the following three questions. Each question carries 15 marks. Short answer is required not exceeding 200 words. $1 \times 15 = 15$

6. Discuss the role of entrepreneurship in economic development.
7. "The regulation of industry is the necessity of the present day." Discuss the main reasons of regulation of industry while explaining the above statement.
8. Explain in brief the different stages of project preparation.

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Section-C

(Detailed Answer Questions)

Note : Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail. $2 \times 22.5 = 45$

9. Discuss the business qualities of a successful entrepreneur.
10. What types of skills are needed by an entrepreneur for the effective establishment and operation of an enterprise? Describe.
11. Describe the steps taken by the present government to develop and promote small and ancillary industries in one country.
12. Describe the main problems of industrial cooperatives and the suggestions to remove them.

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P.T.O.

13. Four different jobs can be done on four different machines. The set-up and take-down time costs are assumed to be prohibitively high for changeovers. The matrix below gives the cost in rupees of producing job i on machine J .

		<u>Machines</u>			
		M_1	M_2	M_3	M_4
Jobs	J_1	5	7	11	6
	J_2	8	5	9	6
	J_3	4	7	10	7
	J_4	10	4	8	3

How should the jobs be assigned to the various machines so that the total cost is minimized?

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