Roll No.

BBA-IV Sem.

18059

B. B. A. Examination, June 2014

RESEARCH METHODOLOGY

(BBA-405)

(New)

Time: Three Hours]

[Maximum Marks: 75

Note: Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

3×5=15

- 1. What is motivation in Research?
- 2. What is Restricted Sampling?

- 3. Criteria of Good Research.
- 4. F-test.
- 5. What is hypothesis?

Section-B

(Short Answer Questions)

This Section contains three questions, attempt any two questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words.

7½×2=15

- 6. Explain the significance of research design.
- 7. Describe the tests of sound measurement.
- Write short note on Z-test.

Section-C

(Detailed Answer Questions)

This Section contains five questions, attempt any three questions. Each question carries 15 marks.

Answer is required in detail. 15×3=45

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- Describe in detail the different steps involved in a research process.
- 10. What do you mean by sample design? What steps should be taken into consideration by a researcher in developing a sample design for his research projects?
- 11. What is Chi-square test? What are the essential conditions for applying Chi-square test. Explain also the various uses of Chi-square test. https://www.ccsustudy.com
- 12. What are the different forms in which a research work may be reported? Describe
- 13. The specimen of copper wires drawn from a large lot have the following strength in kg. weight:

578, 572, 570, 568, 572, 578, 570, 572, 596, 544

Test whether the mean breaking strength of the lot may be taken to be 578 kg. weight. $(t_{.05} \text{ at 9 d.f.} = 2.262)$.