

**18090**

**B.B.A. Examination, Dec.-2022**

**Management Information System**

**(BBA-305)**

**(New Course)**

*Time : Three Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

**Note :** Attempt **all five** questions. Each question carries **3** marks. Very short answer is required not exceeding **75** words.  $3 \times 5 = 15$

- 1. What is Corporate planning? 3
- 2. Define Management Information System. 3

**P.T.O.**

- 3. What do you mean by decision support system? 3
- 4. State the objectives of MIS. 3
- 5. Discuss the benefits of ERP. 3

**Section-B**

**(Short Answer Questions)**

**Note :** Attempt any **two** questions out of the following three questions. Each question carries **7½** marks. Short answer is required not exceeding **200** words.  $7\frac{1}{2} \times 2 = 15$

- 6. Briefly describe the role of Management Information System. 7½
- 7. Explain various types of Information. 7½
- 8. Discuss the role of KBES in MIS. 7½

**Section-C**

**(Long Answer Questions)**

**Note :** Attempt any **three** questions out of the following five questions. Each **18090/2**

question carries **15** marks. Answer is required in detail.  $15 \times 3 = 45$

9. Management Information System is the tool for management process. Explain. 15
10. Explain the concept of Decision Support System. Discuss its components. 15
11. What do you mean by transaction processing system? Discuss its role in Management Information System. 15
12. What is ERP and write the objectives of ERP? 15
13. What do you mean by Artificial Intelligence System? Describe the applications of artificial intelligence. 15