M   (Printed Pages 4)

(20115)   Roll No. ....

B.B.A. -III Sem.

18051

B.B.A. Examination, Dec. 2014

Human Resource Management

BBA-303

(New)

Time : Three Hours]   [Maximum Marks : 75

Note: Attempt **all** the section as per instructions.

Section-A

(Very Short Answer Questions)

Note: Attempt all the **five** questions. Each question carries **three** marks. Very short answer is required not exceeding 75 words.

3×5=15

1. Define various objectives of Human Resource Management.

2. Explain the concept of Career Planning.

3. What do you understand by Job Evaluation?

4. Define Recruitment and Selection.

5. Explain the features and essentials of Human Resource Development.

Section-B

(Short Answer Questions)

Note: Attempt any **two** questions out of the following **three** questions. Each question carries **7.5** marks. short answer is required not exceeding 200 words.

7½×2=15

6. Explain the concept of Strategic Management. Distinguish between strategy and tactics.

7. What is meant by wage incentives? Describe the various non-financial incentives.

8. Why training is necessary in an organisation? Discuss the difference between training and development.

18051\13000\2

Section-C

(Detailed Answer Questions)

Note: Attempt any **three** questions out of the following five questions. Each question carries **15** marks. Answer is required in detail. 15×3=45

9. Define Human Resource Management and its objectives. Discuss the scope and significance of HRM.

10. Briefly explain the objectives and process of Human Resource Planning. Discuss the barriers of HR planning.

11. What is meant by job design and work measurement? Mention importance and techniques of work measurement.

12. What is performance appraisal? Explain the various methods of performance appraisal in brief.

13. Write short notes on any three of the following-

    (a) Fringe Benefit

    (b) Problems of Trade Unions in India

    (c) Strategic Control

    (d) Human Resource Policy

    (e) Industrial Relations