

(20519)

Roll No.

Total Questions : 13]

[Printed Pages : 3

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B.B.A. IInd Semester Examination, May-2019

BUSINESS ENVIRONMENT

(BBA-205)

Time : 3 Hrs.]

[M.M. : 75

Note :- Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Type Questions) 3×5=15

Note :- Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

1. What do you understand by Industrial Policy ?
2. What is meant by Disinvestment ?
3. What is meant by Bank Rate ?

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Turn Over

4. What do you understand by Direct Foreign Investment (FDI) ?
5. What do you understand by Trade Related Intellectual Property Rights (TRIPS) ?

Section-B

(Short Answer Type Questions) 7½×2=15

Note :- Attempt any two questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words.

6. What are the responsibilities of a business firm towards society ?
7. Explain the main objectives of Privatisation.
8. Why there is need for foreign capital in India ?

Section-C

(Long Answer Type Questions) 15×3=45

Note :- Attempt any three questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.

9. What is meant by Economic Systems ? Discuss the merits and demerits of capitalism.

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10. Give arguments in favour of public sector in India.
Discuss the problems of public sector undertakings.
11. Explain the main features of Present Industrial Policy of India. How far it will be helpful in the rapid industrial growth of the country ?
12. What do you understand by Globalisation ? State the positive and negative implications of Globalisation.
13. "WTO converts the globe into a village". Are you agree ? Comment critically.