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Roll No. ....

**B.B.A. - I Sem.**

**NP-3038**

**B.B.A. Examination, Dec. 2011**

**Principles of Management**

**(BBA -101)**

**(Old Course - I)**

*Time: Three Hours ]*

*[ Maximum Marks : 75*

**Note :** Attempt all the sections as per directions.

**Section - A**

**(Very Short Answer Questions)**

**Note :** Attempt all five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. What do you understand by Decision making? 3

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2. Describe the Role of Managers. 3
3. Give a short note on Management by objectives. 3
4. Define the Formal and Informal Organisation. 3
5. Give Two appropriate definition of Management. 3

**Section - B**

**(Short Answer Questions)**

**Note :** Attempt any two questions.

6. Planning is looking ahead and control is looking back.  
Comment. 7.5
7. Explain in detail the theory of Maslow. 7.5
8. Describe in detail the barriers of Communication. 7.5

**Section - C**

**(Detailed Answer Questions)**

**Note :** Attempt any three questions.

9. Discuss the Factors of Theory of Motivation. 15

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10. What are the steps in Controlling process and state the essentials of effective control. 15
11. Discuss the various steps involved in decision making process. 15
12. Explain the democratic type of leadership style with example. 15
13. Explain the Scientific Principles of Management and also mention the features of Scientific Management. 15

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