

D (Printed Pages 4)  
(20321) Roll No.  
BBA-I Sem.

**18078**

**B.B.A. Examination, Dec.-2020**

**Business Organization and Ethics**

**(BBA-106)**

**(New)**

*Time : Three Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

**Note :** Attempt **all five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. Role of Profit in Business.
2. Role of Promoter in Business.

**P.T.O.**

3. Merits of Sole Proprietorship.
4. Meaning of Profession.
5. Meaning and argument in favour of Business Ethics.

**Section-B**

**(Short Answer Type Questions)**

**Note :** Attempt any **two** questions out of the following **three** questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. Discuss classification of Business activities.
7. Meaning of Partnership and Partnership Deed.
8. Meaning of E-Business and growing popularity of E-Business.

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## Section-C

### (Long Answer Type Questions)

**Note :** Attempt any **three** questions out of the following **five** questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. Explain the concept of Business. Write down the different characteristics of business. Discuss different types of risks involved in business.
10. What do you mean by size of a Business unit? How would you measure the size of a business unit?
11. Discuss the characteristics, merits and limitations of Cooperative form of business organisation.

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**P.T.O.**

12. What is meant by Business Social Responsibility? Discuss responsibilities of business towards different sections of society.
13. Discuss the meaning of Corporate Excellence. Discuss relationship between Corporate Excellence and Ethics.

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