A (21119)

Roll No.

Total Questions: 13]

[Printed Pages: 3

18036

B.B.A. Ist Semester Examination, Nov., 2019

BUSINESS ORGANIZATION

(BBA-101)

Time: 3 Hrs.]

[M.M. : 75

Note: - Attempt all Sections as per instructions.

Section-A

(Very Short Answer Type Questions) 3×5=15

Note: Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

- 1. What do you mean by Profession?
- 2. What do you understand by Promotion?

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- 3. Define the sole trading.
- 4. Define the forms of Mergers.
- 5. What do you understand by Stock Exchange?

Section-B

(Short Answer Type Questions) 71/2×2=15

Note: Attempt any two questions out of the following (
three questions. Each question carries 7½ marks.

Short answer is required not exceeding 200 words.

- 6. Describe the main functions of Business.
- Explain the procedure of establishment of a new business unit.
- . 8. Explain the merits and demerits of Partnership.

Section-C

(Long Answer Type Questions) 15×3=45

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Note: Attempt any three questions out of the following five questions. Each question carries 15 marks.

Answer is required in detail.

9. What is different forms of business organisation? Which method will be best for a large scale industrial organisation in your opinion?

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- Discuss the factors which determine the optimum size of business unit. Give illustration of Indian business wherever possible.
- 11. What are the articles of association? Are articles obligatory? Explain its contents in detail.
- 12. Explain the conditions for amalgamation in nature of merger. State the method of accounting applicable to this type of amalgamation.
- 13. Discuss the functions of stock exchanges. It is necessary to control its working? If yes, then how? Make clear.

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