

N

(201217)

Roll No. ....

B.B.A.-I Sem.

**18036**

**B. B. A. Examination, Dec. 2017**

**BUSINESS ORGANIZATION**

**(BBA-101)**

**(New)**

*Time : Three Hours]*

*[Maximum Marks : 75*

**Note:** Attempt questions from all Sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. What do you mean by concept of business ?
2. Explain plant layout.
3. What is the meaning of size of business unit ?

4. Explain the types of mergers.
5. Define business finance.

**Section-B**

**(Short Answer Questions)**

Attempt any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. Discuss the characteristics of business.
7. Define the merits and demerits of sale trading.
8. Describe the economic importance of the stock exchange.

**Section-C**

**(Detailed Answer Questions)**

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. What do you mean by functional organization ? Discuss its main characteristics also.

10. Describe the economies obtained from large sized business unit. Explain its disadvantages also.
11. Define partnership and discuss its essential elements or its characteristics.
12. Explain the meaning and objects of acquisitions.
13. Discuss the various sources of long-term and short-term funds in India.