

D (Printed Pages 4)
(21121) Roll No.
B.B.A.-I Sem.

18036 (CV-II)

B.B.A. Spl. and Back Paper

Examination, Nov.-2021

Business Organization

(BBA-101)

Time : 1½ Hours] [Maximum Marks : 75

Note : Attempt all the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt any **two** questions. Each question carries **7.5** marks. Very short answer is required not exceeding 75 words. $2 \times 7.5 = 15$

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1. State 'Modern Business'.
2. What is Plant Layout?
3. Define Sale Proprietorship.
4. What do you mean by merger?
5. What are the sources of finance?

Section-B

(Short Answer Questions)

Note : Attempt any **one** question out of the following three questions. Each question carries **15** marks. Short answer is required not exceeding 200 words. $1 \times 15 = 15$

6. Define essential elements of establishing a new business unit.
7. Explain the term "Plant Location".
8. What is 'SEBI'?

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Section-C
(Detailed Answer Questions)

Note : Attempt any **two** questions out of the following five questions. Each question carries **22.5** marks. Answer is required in detail. $2 \times 22.5 = 45$

9. What is 'Business Organisation'? Elaborate the objectives and characteristics of 'Business Organisation'.
10. What is 'Business Combination'? Elaborate the objectives and types.
11. Define the terms 'Security Market', 'Money Market' and 'Stock Exchange'.
12. Distinguish between Sale 'Proprietorship' and 'Partnership'.

13. What is 'Promotion'? State importance and ways of promotion.

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