

A (Printed Pages 4)
(20222) Roll No.
BBA-I Sem.

18078 (CV-III)

BBA Examination, Dec.-2021

(Business Organisation and Ethics)

(BBA-106)

(New)

Time : 1½ Hours] [Maximum Marks : 75

Note : Attempt **all** the Sections as per instructions.

Section - A

Note : Attempt any **two** questions. Each question carries **7.5** marks. Very short answer is required not exceeding 75 words. $2 \times 7.5 = 15$

1. What is an economic activity?

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2. Meaning of Promotion of a business.
3. Define a consumer cooperative society.
4. Meaning of Business Ethics.
5. Meaning of Social Audit.

Section - B

Note : Attempt any **one** question out of the following 3 questions. Each question carries **15** marks. Short answer is required not exceeding 200 words.

$1 \times 15 = 15$

6. What is a Profession? Discuss characteristics of Profession.
7. Discuss that the size of market determines the size of a business unit.
8. Define Partnership. Discuss main contents of partnership deed.

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Section - C

Note : Attempt any **two** questions out of the following 5 questions. Each question carries **22.5** marks. Answer is required in detail. $2 \times 22.5 = 45$

9. What is meant by 'Business'? Discuss multiple objectives of Business. Have these objectives changed over a period of time? <https://www.ccsustudy.com>
10. What factors should an entrepreneur kept in mind while setting up a new business unit? Discuss in detail.
11. What is a Joint stock company? Discuss features of a Joint stock company. Why would you prefer this form of business organisation over the other form of business organisations?

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P.T.O.

<https://www.ccsustudy.com>

12. Discuss the 'Principle of Trusteeship' as given by Mahatma Gandhi.
13. What is Corporate Mission Statement? What are the components of Mission Statement? Discuss the need of Mission Statement.

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