

(20113)

Roll No.

(2)

B.B.A.-I Sem.

18036

B. B. A. Examination, Dec. 2012

BUSINESS ORGANISATION

(BBA-101)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. "Profit cannot be the sole objective of business." Critically examine this statement.

2. How would you test the efficiency of a business organisation.
3. What are the essential features of a sound financial plan?
4. Discuss the classification of business combinations.
5. State and explain the meaning and types of trusts.

Section-B

(Short Answer Questions)

This Section contains three questions, attempt any *two* questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. What is business concept? State and explain the main elements of business concept.
7. What do you understand by sole-proprietorship? Discuss its main features.
8. Define rationalisation. What are its advantages and disadvantages?

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Section-C

(Detailed Answer Questions)

This Section contains five questions, attempt any *three* questions. Each question carries 15 marks.

Answer is required in detail. $15 \times 3 = 45$

9. What is a Joint Stock Company? Discuss its advantages and disadvantages, state why this form of business organisation has become so popular?
10. State the various sources available to Indian industries for raising long term and short term capital.
11. Explain plant layout, what are the various factors influencing the layout of a new plant?
12. What are the various forms of business combinations? Explain pool as a form of business combination.

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13. Discuss the utility of stock exchange to the investors, company and the society.

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