Roll No. .....

BBA I Sem.

# 18042

# B. B. A. Examination, Dec. 2012

## **BUSINESS ETHICS**

(BBA-107)

(New)

Time: Three Hours] [Maximum Marks: 75

Note: Attempt all the Sections as per instructions.

### Section-A

# (Very Short Answer Questions)

Attempt all *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

3×5=15

- 1. Explain the concept of Business Ethics.
- What do you mean by Indian philosophy of work life?

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- Define corporate excellence.
- 4. What is philosophy of trusteeship?
- 5. What is social responsibility of business?

#### Section-B

# (Short Answer Questions)

Attempt any two questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words.7½×2=15

- 6. Explain Indian values for the workplace.
- 7. Explain arguments against Business Ethics.
- 8. What is Gandhian philosophy of wealth management?

## Section-C

# (Detailed Answer Questions)

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. 15×3=45

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- 9. What are the different approaches to studying Business Ethics?
- Discuss the work life in Indian philosophy and also its evolving ethical values.
- Which factors are responsible for poor work culture?
  What steps should be taken to improve work culture?
- Write a detailed note on Gandhiji's seven greatest social sins.
- 13. What is organizational culture? What are its functions?